

17th Annual Summer Conference on **PRIMARY CARE**

*Including topics on: Dermatology, Endocrine Issues,
Pediatric Infectious Disease, Oral & Dental Emergencies,
Psychiatric Dilemmas, and much more...*

**Hilton Sedona Resort
Sedona, Arizona
JULY 11-14, 2012**

Sponsored by

Symposia Medicus

A Non-Profit Corporation for
Continuing Medical Education
Pleasant Hill, California



Since 1978

"Symposia Medicus conferences are always the best. Great locations, conference scheduling, educational materials, and speakers. Always consistently outstanding." -Jennifer Tiller, MD

"I am always impressed with Symposia Medicus' conferences. The speakers are experts in their fields, the information is accurate and up-to-date, and the locations are so relaxing. I will definitely continue to choose Symposia Medicus for my continuing education." -Catherine Jensen, BSN

"I really appreciate the clinical relevance of the lectures to what we face on a daily basis. Each of the three Symposia Medicus conferences I have attended has been uniformly excellent, and I would recommend them without hesitation to any of my colleagues." -David E. Haag, MD

Register On-Line...

for this conference or view other educational conferences at

www.symposiamedicus.org

CONFERENCE DESCRIPTION

Our **17th Annual Summer Conference on Primary Care** is designed to provide physicians, nurse practitioners, physician assistants and nurses with current information on many of the crucial issues facing today's primary care provider, as well as offer practical solutions to problems that can be immediately applied in a primary care practice.

The goal of this conference is to provide a comprehensive update and review on current issues in primary care. Emphasis will be placed on practical application of evidence-based presentations. In addition to the didactic sessions, the format will include small group breakout sessions and discussion periods for participant feedback and interaction.

Topics for this year's conference have been selected based on extensive target audience needs assessment data resulting from professional practice gaps. These gaps are identified by a variety of sources including feedback and evaluations from past participants, clinical expert input, Symposia Medicus' online survey, and other medical and nursing data.

Our outstanding faculty has been selected based on their individual areas of expertise, their ability to communicate first-hand knowledge to others, and their commitment to address issues of current concern to attendees.

Morning sessions and one afternoon session leave ample time for relaxing, enjoying discussions with colleagues from across the country, and for exploring beautiful Sedona.

CONFERENCE OBJECTIVES

After participating in this conference, you should have an increased knowledge of and be more competent to...

- Differentiate between melanoma and non-melanoma skin cancers
- Recognize various drug interactions and their side effects
- Pharmacologically manage Type 2 Diabetes
- Diagnose and manage pediatric infectious disease emergencies
- Identify, diagnose and treat common eye emergencies

ACCREDITATION

This educational activity was planned and produced in accordance with the **ACCME** and **ANCC** Essentials and Standards relating to continuing medical and nursing education.

Symposia Medicus is accredited by the **Accreditation Council on Continuing Medical Education (ACCME)** to provide continuing medical education for physicians.

Symposia Medicus is accredited as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation**.

Each participant should only claim credit commensurate with the extent of their participation in the activity.

Certificates of credit will be given to participants on-site at the conclusion of the conference.

CONTINUING EDUCATION CREDIT

Physicians

Symposia Medicus designates this live activity for a maximum of 18 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

This continuing medical education activity has been reviewed by the **American Academy of Pediatrics** and is acceptable for a maximum of **14 AAP credits**. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

Physician Assistants

The **American Academy of Physician Assistants** accepts Category 1 CME approval from organizations accredited by the ACCME.

Nurse Practitioners/Nurses

The **ANCC** contact hours awarded for completion of this conference are 18.

Provider is also approved by the **California Board of Registered Nursing**, Provider #CEP2335, for 21.6 contact hours.

Pharmacology Credit for Prescriptive Authority

A maximum of 3 hours in pharmacology credit for prescriptive authority may be earned by attending this educational conference. Sessions awarding pharmacology credit for prescriptive authority are denoted with an Rx in the schedule.

WORKSHOP SESSIONS

Small group discussions will be held Friday afternoon. These workshop sessions will give you an opportunity for **greater participant/faculty interaction**, and will give you an opportunity to discuss subjects relating to your particular area of interest. **Please indicate your workshop topic choices on the conference registration form in this brochure.** Some workshops are limited in size, so please reserve early. You are encouraged to bring cases or issues you are confronting in your clinical practice to discuss during these sessions.

EDUCATIONAL RESOURCES

Each registrant will receive an extensive conference syllabus containing pertinent information on each topic presented. **The syllabus is available on paper (black and white type/photos) or on a flash drive (full color). Please make your syllabus choice on the conference registration form. By requesting your syllabus on a flash drive, you will not receive a paper syllabus.** If you request the flash drive syllabus and bring your laptop to the conference, be aware that there are no electrical outlets at the conference tables. **Make sure your laptop is fully charged each day.**

Extra copies of this syllabus, whether on flash drive or paper, are available for purchase by writing, with payment (\$60 for paper, \$25 for flash drive) to: Symposia Medicus, 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287 (please refer to syllabus #1223 and indicate type of media preferred).

GROUP TOURS / GROUND TRANSPORTATION

Additional information about the Hilton Sedona Resort, ground transportation and group tours will be sent.

CONFERENCE FACULTY

Joseph R. Lex, Jr., MD, FAAEM

Associate Professor of Emergency Medicine
Department of Emergency Medicine
Temple University School of Medicine
Philadelphia, Pennsylvania

S. Michael Marcy, MD

Conference Co-Chairperson
Clinical Professor of Pediatrics
USC and UCLA Schools of Medicine
Staff Pediatrician
Department of Pediatrics
Kaiser Foundation Hospital
Panorama City, California
Center of Vaccine Research
Harbor-UCLA Medical Center
Torrance, California

Toby Maurer, MD

Professor of Clinical Dermatology
University of California, San Francisco
Chief, Department of Dermatology
San Francisco General Hospital
San Francisco, California

Douglas S. Paauw, MD, MACP

Professor of Medicine
Department of Medicine
University of Washington
School of Medicine
Seattle, Washington

Janet A. Schlechte, MD, MACP

Conference Co-Chairperson
Professor of Medicine
Department of Internal Medicine
Division of Endocrinology
University of Iowa
Iowa City, Iowa

Consistent with ACCME and ANCC policy, faculty for this educational activity are asked to disclose any commercial interests that may create or may be perceived as creating a conflict related to the material they will be presenting, as well as limitations on clinical studies presented, and any "off-label" use suggestions for medical products. Additionally, Symposia Medicus Board, Planning Committee, and Staff members have disclosed that they have no significant financial relationships that could pose a conflict of interest to the planning of this conference. This information is intended to assist you in forming your own judgments about content presented. Disclosure information will be included in your syllabus and/or verbally disclosed at the conference.

CONFERENCE SCHEDULE

Wednesday, July 11

- 7:00am Registration & Check-in
During Continental Breakfast
- 8:00 **Welcome & Introduction**
Janet Schlechte, MD
- 8:15 **Aging Dilemmas: Approaches & Pitfalls**
Toby Maurer, MD
- 9:00 **Thyroid Update 2012** (Rx= 30 minutes)
Janet Schlechte, MD
- 9:45 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 10:15 Break
- 10:30 **When a Patient Comes to Your Office
With Chest Pain**
Joseph Lex, Jr., MD
- 11:15 **Common Dermatologic Infectious
Diseases: Viral, Fungal & Mimickers
of Staphylococcus Aureus** (Rx= 20 minutes)
Toby Maurer, MD
- Noon **Type 2 Diabetes: New & Old Drugs**
(Rx= 30 minutes)
Janet Schlechte, MD
- 12:45pm **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 1:30 Adjourn for the Day
- 5:30-
7:00pm Group Reception
(Faculty, Participants & Their Guests)

Thursday, July 12

- 7:30am Continental Breakfast
- 8:00 **Infectious Disease Emergencies in
Pediatrics: You Make the Call - Part I**
(Rx= 20 minutes)
S. Michael Marcy, MD
- 8:45 **Infectious Disease Emergencies in
Pediatrics: You Make the Call - Part II**
(Rx= 20 minutes)
S. Michael Marcy, MD
- 9:30 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 10:00 Break
- 10:15 **Oral & Dental Emergencies for the
Primary Care Provider**
Joseph Lex, Jr., MD
- 11:00 **Diagnosing & Managing Common
Psychiatric Problems in Primary Care**
(Rx= 20 minutes)
Douglas Paauw, MD

- 11:45 **Common Eye Emergencies You
Will See in Your Office**
Joseph Lex, Jr., MD
- 12:30pm **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 1:15 Adjourn for the Day

Friday, July 13

- 3:30pm **Workshops – Session One**
- A. **Endocrine Issues in the
Primary Care Clinic**
Janet Schlechte, MD
- B. **New Dermatologic Procedures for
Primary Care Practices**
Toby Maurer, MD
- C. **Life-Threatening Drug Interactions
& Side Effects**
Douglas Paauw, MD
- D. **Evidence-Based Wound Care:
Why We Do What We Do**
Joseph Lex, Jr., MD
- 5:00 Break
- 5:15 **Workshops – Session Two**
(Session One Topics Repeated)
- 6:45 Adjourn for the Day

Saturday, July 14

- 7:30am Continental Breakfast
- 8:00 **Hard to Treat Headaches**
Douglas Paauw, MD
- 8:45 **Skin Cancers: Non-Melanoma &
Melanoma** (Rx= 10 minutes)
Toby Maurer, MD
- 9:30 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 10:00 Break (Hotel check-out, if applicable)
- 10:15 **Osteoporosis: Treatment Options
& Controversies** (Rx= 30 minutes)
Janet Schlechte, MD
- 11:00 **Vaccines: Fears, Facts & the Future**
S. Michael Marcy, MD
- 11:45 **Practical Pearls for Dilemmas in
Primary Care**
Douglas Paauw, MD
- 12:30pm **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 1:15 *Conference Adjourns*

Rx = Pharmacology Credit for Prescriptive Authority will be granted for these sessions



CONFERENCE REGISTRATION INFORMATION

Enrollment for this conference is limited in order to provide the best possible learning environment. **Early registration is advised.**

TUITION:	EARLY	REGULAR
	<i>If postmarked by May 2, 2012</i>	<i>If postmarked after May 2, 2012</i>
Physicians	\$610	\$710
Residents, Nurses, PAs & All Others	\$510	\$610

- Tuition includes continuing education certification, extensive conference syllabus, refreshments, continental breakfast on Wednesday, Thursday & Saturday, and group reception. The group reception is for faculty, registrants & guests.
- Tuition may be paid by check, money order, Visa, MasterCard, or Discover.
- Register on-line at www.symposiamedicus.org.
- Telephone registrations can be made Monday-Friday, 8:30am-5:00pm (Pacific Time), by calling (925) 969-1789 or (800) 327-3161. Registrations can also be faxed to (925) 969-1795.
- If paying by check, make payable and send with registration form to Symposia Medicus, 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287.
- Conference registration will be confirmed in writing and more information on travel, hotel, and activities will be sent.
- This conference meets the requirements for CE tax deductibility; however, we suggest you consult your financial authority for more information.
- For additional conference or lodging information, call Symposia Medicus at (800) 327-3161 or (925) 969-1789 or visit our website at www.symposiamedicus.org.
- For information on air reservations and ticketing assistance, you may either call your travel agent or the airlines direct. Please see the Airline Travel Information portion of this brochure for further information.

AIRLINE TRAVEL INFORMATION

We recommend you fly into **Phoenix Sky Harbor International Airport**, which is approximately a 2 hour drive to the resort. Flights in/out of Flagstaff (approximately an hour to the resort) are usually more expensive.

Symposia Medicus has arranged for discount fares with **Alaska, American and United Airlines** for this conference. Reservations can be made either through your travel agency or through the airlines Convention Desk at the website or numbers listed here.

In order to receive the discounted rate, you or your travel agent must refer to the Symposia Medicus Group ID number listed below.

Airlines to Phoenix, Arizona (Conference Discounts available):

Alaska Airlines Convention Desk:	For discounts on Alaska Airline flights, please book online at www.alaskaair.com and insert ECMG124 into the e-certificate code box. For questions, please call the Alaska Airline Convention Desk at (800) 445-4435.	
American Convention Desk:	For discounts on American Airline flights, please book online at www.aa.com and insert 6572AZ into the promotion code box. For questions, please call the American Airlines Convention Desk at (800) 433-1790.	
United Airlines Convention Desk:	(800) 521-4041	563JI

Airline to Flagstaff, Arizona (No Conference Discounts):

U.S. Airways	(800) 428-4322	www.usairways.com
--------------	----------------	--

CAR RENTAL DISCOUNT

Symposia Medicus has arranged conference discounts with **AVIS and Budget Car Rentals**. Reservations can be made by phone; please refer to the conference code and the conference/airport location when making your reservations. Please see below:

AVIS 800-331-1600 AWD # B766625
Budget 800-772-3773 BCD # U076767

CONFERENCE LODGING INFORMATION

Group Rates have been arranged at the beautiful **Hilton Sedona Resort**. These rates will also be available three days before and three days after the conference, based on availability, if you wish to extend your stay.

Two nights' deposit (room rate only) must accompany your reservation. The balance of lodging payment, as well as any incidental charges, is due to the hotel upon checkout. The hotel accepts most major credit cards.

You can receive these rates by reserving the following ways:

- On-line at our website, www.symposiamedicus.org; OR
- Call Monday-Friday, 8:30am-5:00pm (Pacific Time), (925) 969-1789 or (800) 327-3161; OR
- Fax form with Visa, MasterCard, or Discover to (925) 969-1795; OR
- By mail, make checks payable to Symposia Medicus and send with registration form to 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287.

Please note that our block of rooms is limited and is on a first come, first served basis. **PLEASE RESERVE EARLY** as rooms may sell out and/or room rates may increase.

Room Type	Group Rates (Single/Double)	Descriptions
Deluxe Room	\$169/night	Features king or two queen beds with Hilton Serenity Collection. Bedding has exclusive Suite Dreams mattress, Super Topper mattress pad, down-filled comforters and Touch of Down pillows. Room also includes a small sitting area, and a private patio or balcony. Views of Red Rock formations or golf course.
1-Bedroom King Guest Suite	\$189/night	Features a king bed with same bedding features as the deluxe room. King suite includes a separate living room with a queen-sized sofa sleeper, dining area, and a private patio or balcony. Views of Red Rock formations or golf course.
1-Bedroom Premium Suite	\$209/night	Same as the king guest suite except a bit larger, and has views of Red Rock formations, golf course or pool.
All rooms include small refrigerator & wet bar, 32-inch LCD flat screen TV, microwave oven, desk & work area with 2-line phone, and a cozy gas fireplace. High-speed internet is complimentary when reserving through Symposia Medicus.		

- Group rates above **do not include** state & local taxes of 7.33% per room, per night (subject to change)
- Maximum room occupancy is 4 adults, or 2 adults and 2 children**
- Children 18 years and under are free in room with adults
- 3rd and 4th adult (19 years and over) are \$20 each, per night
- Cribs are complimentary and rollaway beds are \$15 each, per night (subject to availability)
- Check-in time is 3:00pm and check-out time is noon
- Early Departure Fee:** Guests wishing to avoid an early departure check-out fee of \$75 should advise the hotel at or before check-in of any change in planned length of stay.

CANCELLATION POLICIES

- Conference cancellations must be confirmed in writing and a 10% of paid tuition processing fee will be assessed. No refunds will be made if cancellation is postmarked after **June 6, 2012**; however, tuition, less 10% processing fee may be applied to a future Symposia Medicus conference.
- Per our hotel contract, hotel reservation cancellations must be made in writing to Symposia Medicus and you will receive a full refund if postmarked by **May 9, 2012**. Between **May 10, 2012** and **June 6, 2012**, one night's deposit is forfeited. After **June 6, 2012**, no hotel refunds can be made.
- All cancellations must be made in writing and postmarked by the dates stated above.
- In the unlikely event of conference cancellation by Symposia Medicus, full tuition and (if applicable) hotel deposit refunds will be made. Symposia Medicus will not be responsible for refunding travel or any other expenses.



CONFERENCE LOCATION

There is something in Sedona for everyone, **whether it's nature, history, arts, culture or shopping**. Sedona has more than 80 galleries, restaurants, metaphysical shops, and specialty stores. With a large influence from Native American culture, much of Sedona's artwork reflects the Southwest's unique character. Its worldwide reputation as a hot spot for relaxation, healing and spiritual enrichment brings even more charm to the town of Sedona.

Sedona is located at the southern entrance to Oak Creek Canyon, at a 4500-foot elevation, above the heat of the Arizona desert. Sedona is a two-hour drive north of Phoenix, an hour southwest of Flagstaff, and two-and-a-half hours southeast of the **Grand Canyon**.

Four miles from downtown Sedona, the **Hilton Sedona Resort** is nestled in a dramatic Red Rock setting encompassing beautiful creeks, surrounded by pinon-studded Coconino National Forest pines. The resort has a par-71 championship golf course, three pools (including a lap pool), full service salon and spa, and state-of-the-art fitness facilities including tennis, aerobics, swimming, weight room and sauna.

The Village of Oak Creek, located about a mile from the resort, has a large variety of shops displaying crafts, jewelry, western wear and local artwork. Also, a few miles from the resort you will discover more shops, galleries and restaurants at **Tlaquepaque Arts/Crafts Village**.

Whatever your pleasure, a wealth of unforgettable experiences await you when you attend our **17th Annual Summer Conference on Primary Care**.

2012 CALENDAR OF FUTURE CONFERENCES

1207	19th Annual Office GYN & Women's Health for the Primary Care Provider	Big Island, Hawaii	Feb 15-18
1211	12th Annual Winter Conference on Pediatric Emergencies	Beaver Creek, Colorado	Feb 28-Mar 3
1212	Winter Conference on Hot Topics in Women's Health	Breckenridge, Colorado	Feb 28-Mar 3
1215	19th Annual Spring Conference on Women's Health	Aruba, Dutch Caribbean	Mar 14-17
1216	23rd Annual Spring Conference on Pediatrics	Big Island, Hawaii	Mar 21-24
1217	11th Annual Spring Conference on Challenges in Primary Care Medicine	Anaheim, California (<i>Near Disneyland/California Adventure</i>)	Apr 2-4
1218	16th Annual Spring Conference on Pediatric Emergencies	Aruba, Dutch Caribbean	Apr 18-21
1221	14th Annual Summer Conference on Pediatrics	Jackson Hole, Wyoming (<i>Near Grand Teton & Yellowstone National Parks</i>)	Jul 11-14
1228	Hot Topics in Pediatric Emergency Medicine & Nursing	Alaska Cruise (<i>Celebrity Cruises – Infinity</i>)	Jul 27-Aug 3
1226	13th Annual Summer Conference on Women's Health	Atlantis Resort, Bahamas	Aug 1-4
1230	Current Issues in Women's Health Care	Mediterranean Cruise (<i>Celebrity Cruises – Silhouette</i>)	Sep 29-Oct 11
1235	28th Annual Fall Conference on Pediatric Emergencies	Maui, Hawaii	Oct 24-27
1237	20th Annual Fall Conference on Issues in Women's Health	Big Island, Hawaii	Oct 31-Nov 3
1238	23rd Annual Conference on Hot Topics in Primary Care	St. Thomas, USVI	Nov 7-10
1236	Challenges in Obstetrics & Gynecology	Eastern Caribbean Cruise (<i>Celebrity Cruises – Eclipse</i>)	Nov 9-17
1242	4th Annual Conference on Emergencies in Pediatrics	New York City, New York	Dec 14-15
1244	16th Annual Conference on Emergencies in Primary Care	New York City, New York	Dec 14-15

For more information on any of these conferences, please write to: **Symposia Medicus, 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287;**
 call (800) 327-3161 or (925) 969-1789; email us at info@symposiamedicus.org; OR visit our website at www.symposiamedicus.org
 to view brochures of upcoming conferences. Brochures are available 6-8 months prior to conference.

CONFERENCE & LODGING REGISTRATION FORM

Register on-line at www.symposiamedicus.org

OR complete this form and mail or fax with appropriate payment to:



Symposia Medicus
 399 Taylor Blvd., Suite 201
 Pleasant Hill, CA 94523-2287
 Phone (925) 969-1789 or (800) 327-3161 • Fax (925) 969-1795

SYMPOSIA MEDICUS
 17th Annual Summer Conference on
Primary Care
 Hilton Sedona Resort
SEDONA, ARIZONA
July 11-14, 2012

PLEASE TYPE OR PRINT (Show name and **one** degree as you would like it printed on your conference materials):

Registrant's Name: _____ Degree: _____
First Last

Email Address (required): _____

In order to receive registration confirmation, as well as access to CME credit, tour and conference information, **the REGISTRANT'S single and unique email address must be provided.**

Mailing Address: _____
Street City State Zip

If above is a hospital or office address, please show name/suite # here: _____

Work: (_____) Home: (_____) Cell: (_____) _____

Professional Specialty: _____ Name of Hospital or Workplace: _____

Do you have a copy of the brochure for this conference? Yes _____ No _____

Our conference syllabus is available on paper or flash drive.
 Please check here if you'd like your syllabus on flash drive.
No paper syllabus will be given if you choose flash drive.

#1223

FRIDAY WORKSHOP PREFERENCE (Please refer to schedule and select one workshop for each session):

Session One: ___ A ___ B ___ C ___ D Session Two: ___ A ___ B ___ C ___ D

LODGING RESERVATIONS

Please reserve my accommodations at the **Hilton Sedona Resort** for:

Arrival: _____ / _____ / _____ Departure: _____ / _____ / _____
(DAY of the week) Month Day Year (DAY of the week) Month Day Year

<input checked="" type="checkbox"/>	Type of Room	Group Rates (Single/Double Occupancy)
	Deluxe Room	\$169/night
	1-Bedroom King Guest Suite	\$189/night
	1-Bedroom Premium Suite	\$209/night

- Group rates stated **do not include** state & local taxes of 7.33% per room, per night (subject to change)
- Maximum room occupancy is 4 adults, or 2 adults and 2 children**
- Children 18 years and under are free in room with adults
- 3rd and 4th adult (19 years and over) are \$20 each, per night
- Cribs are complimentary and rollaway beds are \$15 each, per night (subject to availability)

Preferred Bed Type (**For Deluxe Room Only**): King/Queen _____ Two Beds _____ (cannot guarantee)

Names of All Room Occupants (and ages, if children) _____

Please circle names of room occupants (other than you) who are registered for this conference

Other Comments/Requests _____

TUITION AMOUNT DUE	TWO NIGHTS' LODGING DEPOSIT - ROOM RATE ONLY <small>(Note: Balance of hotel charges will be due to hotel upon check-out)</small>	TOTAL
\$ _____	\$ _____	\$ _____

Payment Type: ___ Check (Please Enclose) ___ ___ ___

Cardholder's Name: _____ Signature: _____

Billing Address: _____
(if different from above) Street City State Zip

Card Number	Expiration Date Month/Year	Security # (last 3 digits on back of credit card)
- - - - -	/	

ALL INFORMATION STATED ABOVE WILL REMAIN CONFIDENTIAL TO SYMPOSIA MEDICUS

Copies of this form can be used for additional registrations • Telephone registrations may be taken with Visa, MasterCard, or Discover by calling Monday-Friday, 8:30am-5:00pm (Pacific Time) • Phones: (800) 327-3161 or (925) 969-1789, or Fax (925) 969-1795
 Visit our website for other educational conferences and/or to register on-line at: www.symposiamedicus.org

